

Under Graduate Programme : B.Com (Honours & General)

WBSU Three years B.COM (HONS.) under Semester System CBCS (w.e.f. 2018-19) (Accounting & Finance Specialization)

Programme Outcome

To impart knowledge about the principles, practices and functions of managing a business unit; the macro and micro environment of business; the tools and techniques necessary for analyzing the data for making decisions; use of information technology in business; the functional areas of management; the core areas of investment process, including financial system, financial services, understanding and analyzing financial reports and financial management; inculcate the research aptitude among the students, providing hands-on experience on computerized accounting, compliance procedures under the Goods and Services Tax Act and Income-Tax Act, and thereby enhancing the skill-set of the students to increase their employment or entrepreneurship opportunities.

WBSU Three years B.COM (GEN.) under Semester System CBCS (w.e.f. 2018-19) (Accounting & Finance Specialization)

Programme Outcome

To impart knowledge about the principles, practices and functions of managing a business unit; the macro and micro environment in which a business unit run; the tools and techniques necessary for analyzing the data for making decisions; the use of information technology in business; provide hands-on experience on computerized accounting and compliance procedures under the Goods and Services Tax Act and Income-Tax Act, thereby enhancing the skill-set of the students to increase their employment or entrepreneurship opportunities.